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May 1, 2018

### MEMORANDUM

**TO: Council Members**

**FROM: Mark Walker, Ben Kujala**

**SUBJECT: Updated Website Demonstration**

#### **BACKGROUND:**

**Presenter:** Mark Walker, Ben Kujala, Chad Madron

**Summary:** Staff will unveil the new Council website, which is scheduled to be up and running on May 17, 2018

**Background:** Last July, the Council authorized the staff to work with the contractor OMBU to redesign a new website that would be more efficient, attractive, and user-friendly than our current one. OMBU is the same vendor that the RTF hired to redevelop its website last year.

Over the last nine months, the staff and OMBU have worked together to reassess the Council's web-related needs by conducting a thorough visual design and requirements gathering process. OMBU has used that information to design a very attractive website that will improve the Council's on-line communications functions and provide the staff with new tools to increase their work efficiency. We are now going through the client acceptance period with OMBU to validate the design elements and prepare the site to "go live."

Even after we start to officially use the new website in mid-May, the Council and OMBU will continue to work together to fine tune it. The Council will take full control of the site in late June.