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Northwest **Power** and **Conservation** Council

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Montana

November 9, 2021

MEMORANDUM

TO: Council Members

FROM: Chad Madron, Project Analyst

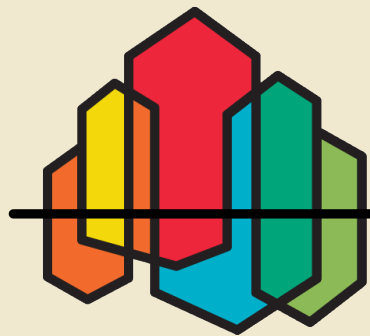
SUBJECT: Power Plan Website Traffic Reporting

BACKGROUND:

Presenter: Chad Madron

Summary: Staff will discuss the current status of website traffic on the plan document and supporting material including how popular various pages have been and what topics have had the most engagement. Staff will also discuss plans for updates to the supporting material between draft and final.

Plan Web Traffic and Planning



**THE 2021
NORTHWEST
POWER PLAN**

FOR A SECURE & AFFORDABLE
ENERGY FUTURE

Explore the Draft 2021 Power Plan and Supporting Materials



Northwest Power and Conservation Council

ABOUT NEWS FISH AND WILDLIFE ENERGY

The 2021 Northwest Power Plan

Read the Draft 2021 Northwest Power Plan

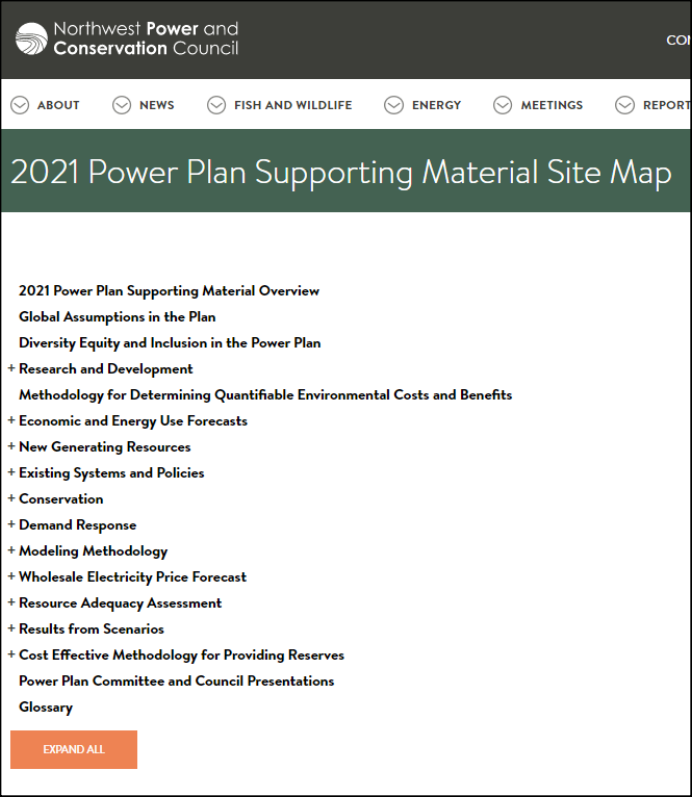
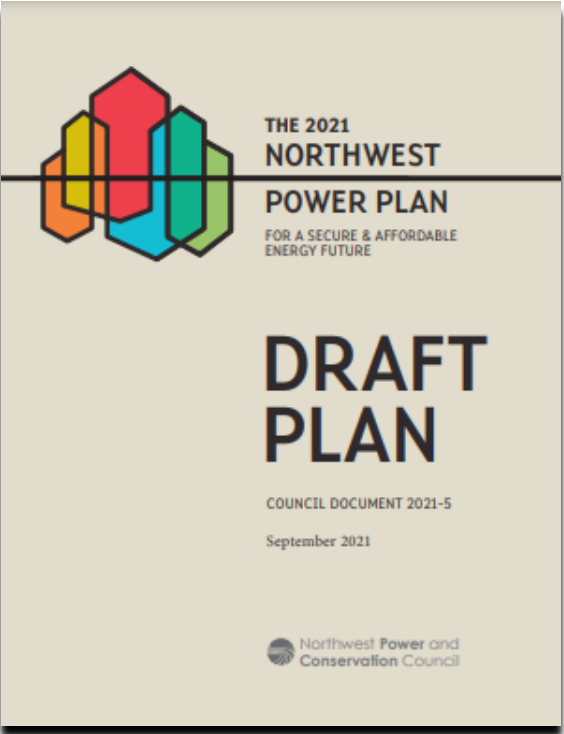


3-page summary of the draft Plan
Review the [Supporting Material](#) used to develop the Plan

Comment on the draft 2021 Northwest Power Plan

The Council invites your review and comment on the draft power plan through November 19, 2021. You can:

Provide written comments: Use our [online comment page](#) or email comments to comments@nwcouncil.org.



Northwest Power and Conservation Council

ABOUT NEWS FISH AND WILDLIFE ENERGY MEETINGS REPORT

2021 Power Plan Supporting Material Site Map

- 2021 Power Plan Supporting Material Overview
- Global Assumptions in the Plan
- Diversity Equity and Inclusion in the Power Plan
- + Research and Development
 - Methodology for Determining Quantifiable Environmental Costs and Benefits
- + Economic and Energy Use Forecasts
- + New Generating Resources
- + Existing Systems and Policies
- + Conservation
- + Demand Response
- + Modeling Methodology
- + Wholesale Electricity Price Forecast
- + Resource Adequacy Assessment
- + Results from Scenarios
- + Cost Effective Methodology for Providing Reserves
- Power Plan Committee and Council Presentations
- Glossary

EXPAND ALL

Visit: www.nwcouncil.org/2021-northwest-power-plan



Peeling the Plan Onion*

The [Plan itself](#) has over 800 downloads!

Supporting [Material](#):

1. Global Assumptions in the Plan (89)
2. Cost Effective Methodology for Conservation (89)
3. Energy Use Forecasts (60)
4. Conservation Potential (57)
5. Cost Effective Conservation Recommendation Summary (47)
6. List of Plan related Presentations (46)
7. Supporting Material Overview (44)
8. Pathways to Decarbonization Scenario Findings (41)
9. Levelized Cost of Energy (40)
10. Energy Use Forecasting Methodology (38)
11. Baseline Conditions for Scenarios (37)
12. Demand Response Potential (36)



*Caveat: a portion of clicks is internal and state staff, not every one measured is from someone outside the Council.

What's Next for the Supporting Material?

- Pages are being updated as appropriate between draft and final
- Final version of pages will be published after plan is final – right now they are not public facing

Responsive and Flexible

- Letting the clicks, questions and requests help guide us
- If data sets or questions not answered in the supporting material are identified we are updating and adding it

